

CV

Hossam Mohamed Abdo

Teaching assistant, Department of Public
Relations, Faculty of Mass Communication,
Beni Suef University



Personal information

Nationality: Egyptian

Date of birth: October 14th, 1999

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qualification

- Pre-Masters from Mansoura University 2023 **with a very good grade**

- graduated from the faculty of mass communication, Beni Suef University, Department of Public Relations and Advertising (2022)
(With excellent grades and the first in the Department of Public Relations and Advertising)

Graduation project won "the best idea" for 2022

work experience

- 1- Teaching assistant, Department of Public Relations, Faculty of Mass Communication, Beni Suef University
- 2- working as a freelancer media buyer and content creator on facebook , Instagram and TikTok
- 3- Work for MCA academy (Menofia Courses Academy) as a social media specialist
- 4- Work for twasol company in "UAE" as a social media specialist on Facebook and Instagram
- 5- Work as a tele sales for Arab International Academy of Sciences
- 6- Work as a facebook moderator
- 7- Work as a commission online marketer
- 8- Work for "Amwaj" Company for Tourist and Real Estate Marketing (sales out door)
- 9- Photographer and video grapher
- 10- Freelance (electrical and home appliances seller)

Voluntary activities and work

- 1- Member of Focus Press Media Network, Faculty of mass communication, Beni Suef University
- 2- Marketing member of Enactus New Beni Suef
- 3- PR member at the simulation of the Supreme Council for Media Regulation, Faculty of mass communication, Beni Suef University
- 4- Journalist at the site of (الجيل السابع)
- 5- Media spokesman of (الصفوة) Charitable in Menoufia

Courses:

- 1- Facebook, Instagram and TikTok Ads with Mr.Bassem Magdy
- 2- Sales course from American chamber in Egypt 2021
- 3- Photoshop Design course with Mustafa Makram 2021
- 4- Marketing course from Beni Suef University 2020
- 5- Public relations In business , Mr. Alley Alaa 2020
- 6- Marketing and corporate identity, "Edlal" electronic platform 2020
- 7- Photo philosophy "Edlal" electronic platform 2020
- 8- Effective leadership and effective management "Edrak" electronic platform 2020
- 9- Digital content industry, "Edlal" electronic platform2020
- 10- PR and Affiliate ,Mr. Alley Alaa 2020
- 11- Digital marketing, Skills from Google2020

Skills

soft skills

- 1- Problem Solving
- 2- Communication Skills
- 3- Team work
- 4- Organization
- 5- Responsibility
- 6- Flexibility

-Language skills

Arabic : Mother Languages

English : V.Good at speaking, reading and writing

-Computer Skills

- 1- Basics of design (adobe phtoshop)
- 2- Basics of montage (adobe premiere)
- 3- Photography
- 4- Videographer
- 5- Using microsoft Word program
- 6- Using the power point program

Certificates and refrances

- 1- Sales from American chamber in Egypt
- 2- Public relations In business
- 3- Marketing and corporate identity
- 4- Photo philosophy
- 5- Effective leadership and effective management
- 6- Digital content industry
- 7- Focus press network

-These certificates are Available when request